

Cassandra LOGAN

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PROGRAMS

Adobe After Effects
Adobe Lightroom
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere
Microsoft Office
Final Cut Pro
Brackets
Esko
OTHER SKILLS
CSS
HTML 5
Film Editing
Photography
Trapping
File Preparation
Color Correction

EDUCATION

California Polytechnic State University, San Luis Obispo | Graduated June 2016

Bachelor of Science: Graphic Communication

Concentration: Web and Digital Media

Minor: Media Arts and Technology

Study Abroad: Semester at University of Tuscia in Viterbo, Italy

RELEVANT WORK EXPERIENCE

Prepress Technician - Tapp Label Company | Jan. 2017 - Present

Preflighted and constructed all incoming files for the appropriate printing method.

Confirmed all tooling with existing archived files or new estimate details before production.

Applied any trapping or color correction for the ideal printing results.

Production Design Contractor - Apple Inc. | June 2016 - Dec 2016

Produced localized print and digital documentation for a multitude of Apple's products.

Worked in a fast-paced environment via extensive use of the Adobe Creative Suite programs.

Was responsible for administering frequent quality checks across all points of the work flow.

Lead Graphic Designer - Cal Poly Athletics | Jan. 2014 - June 2016

Collaborated with design and marketing team to create seasonal Cal Poly branding.

Created a variety of sport posters, newspaper ads, and sport programs.

Organized time wisely to complete projects before deadline.

Web Offset Manager - University Graphic Systems (UGS) | June 2014 - June 2015

Scheduled and operated web offset press for Mustang News and other local papers.

Recruited, trained, and oversaw web offset employees and interns.

Maintained open communication with Mustang News and UGS.

Student Assistant - Graphic Communication Department | Jan. 2015 - April 2015

Assisted in Graphic Communication 329 Web Offset and Gravure lab.

Demonstrated how to run and maintain the Web Offset Goss Community Press.

General Manager Intern - University Graphic Systems | Sept. 2013 - Dec. 2014

Identified effective practices of a successful company.

Investigated the role of Human Resources and how it applies to a student run print company.

Improved communication and decision-making skills by talking to clients and team members.

INVOLVEMENT

Graphic Communication Tutor - Student Academic Services | Jan. 2016 - June 2016

Scheduled and organized sessions with students to expand their understanding in Graphic Communication classes or Adobe Creative Suite programs.

Graphic Communication Department Assistant | Jan. 2016 - June 2016

Designed and printed posters for the Graphic Communication Department.

Collaborated with faculty and staff for various projects.

IDTechEx Printed Electronics USA Conference | November 2015 & 2014

Attended and worked the Cal Poly Graphic Communication booth for the current Print Electronic projects.